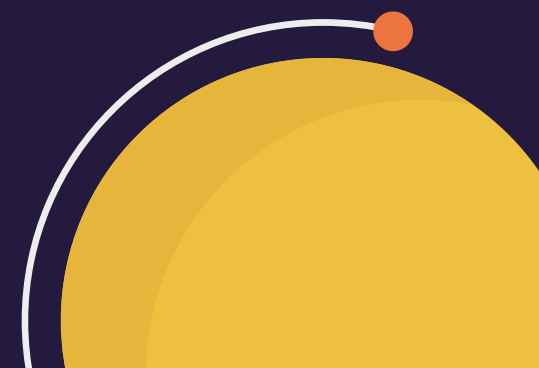


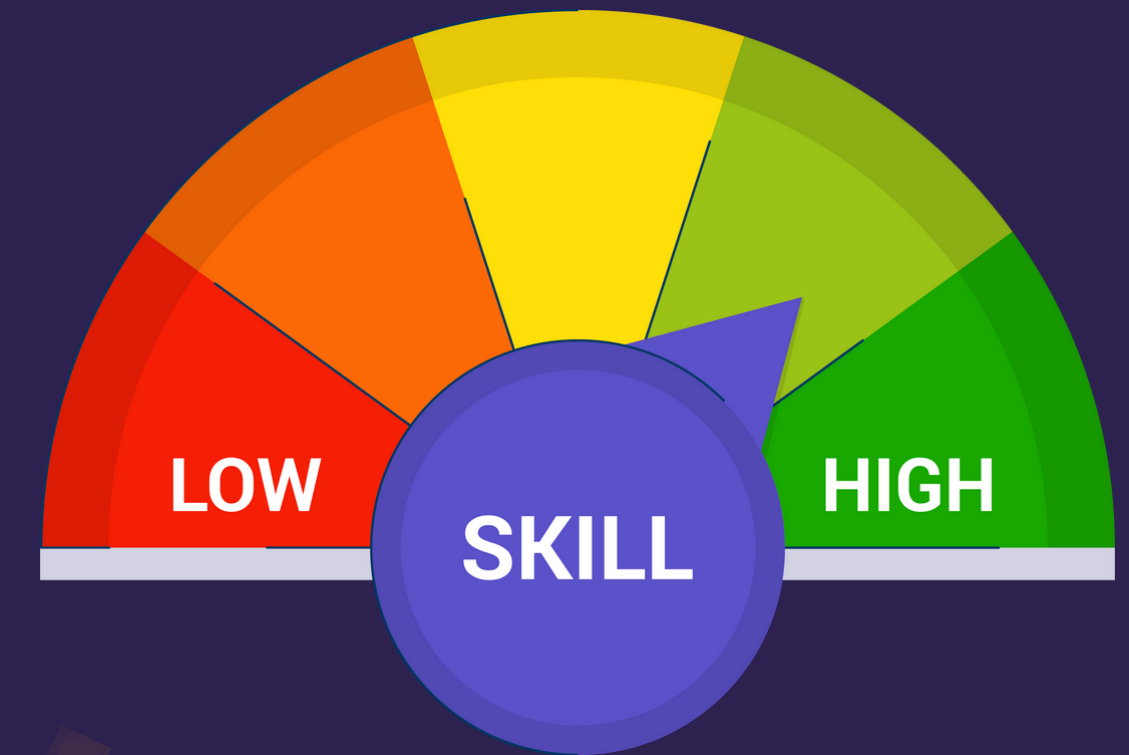


BUILD A SKILL



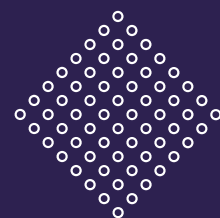
IMPORTANCE OF SKILL-BUILDING

Skill building is essential for personal and professional growth. It enables individuals to acquire new abilities, knowledge, and expertise that are required to perform various tasks effectively. Skill building enhances an individual's confidence, productivity, and employability. In today's competitive job market, having a diverse skill set is essential for career advancement and job security. Additionally, skill building can also lead to personal development and lifelong learning, which can contribute to a fulfilling and meaningful life.



HOW ECOMMERCE SKILLS CAN BE USEFUL?

- Starting your own e-commerce business.
- Career advancement.
- Starting your store in any Marketplace.
- Keeping up with industry trends.



TOP SKILLS IN ECOMMERCE

SKILLS THAT YOU SHOULD LEARN



AMAZON



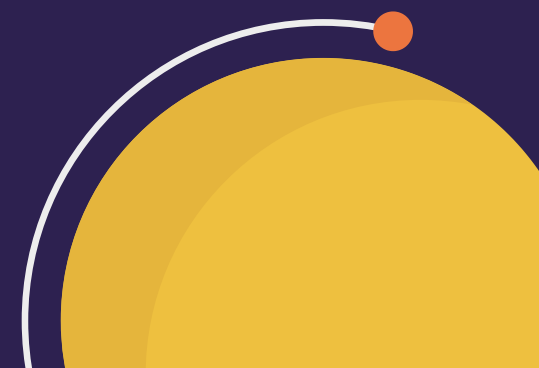
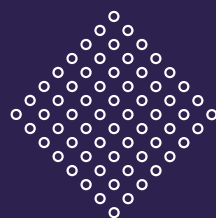
SHOPIFY



EBAY



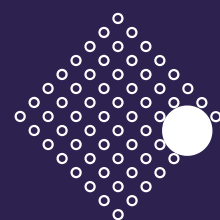
ETSY



1. AMAZON

There are three Working Models on Amazon:

- Amazon FBA (Fulfillment by Amazon)
- Amazon FBM (Fulfillment by Merchant)
- PL (Private Label)



- **AMAZON FBA**

Amazon FBA (Fulfillment by Amazon) is a service that allows sellers to store their products in Amazon's warehouses, and have Amazon handle the packing, shipping, and customer service for those products.



- **AMAZON FBM**

Amazon FBM (Fulfillment by Merchant) is a service that allows sellers to fulfill orders themselves, rather than using Amazon's warehouses and shipping services.



amazon.com
fulfillment by Merchant

- **AMAZON PL**

Amazon Private Label refers to a business model where a seller creates their own brand of products, often using manufacturers to produce products for them, which they then sell under their own label on Amazon.



2. SHOPIFY

There are several ways to earn money from Shopify, including:

- Selling physical or digital products.
- Dropshipping
- Offering web services

Most Popular is Shopify
Dropshipping.



• SHOPIFY DROPSHIPPING

Shopify dropshipping is a popular business model where a seller creates an online store on the Shopify platform and lists products from a supplier. When a customer places an order on the seller's store, the supplier ships the product directly to the customer. This means that the seller does not need to hold inventory or handle shipping, making it a low-risk and low-cost business model. Shopify provides various tools and apps to help sellers find and manage suppliers, automate order processing, and optimize their store for sales.



3. EBAY

There are several ways to earn money from eBay, including:

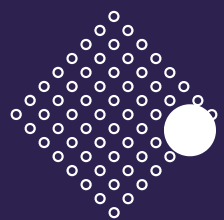
- Selling physical or digital products
- Dropshipping
- Auctions



4. ETSY

There are several ways to earn money from Etsy, including:

- Selling handmade or vintage items
- Digital downloads
- Custom orders





THANK YOU!



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