

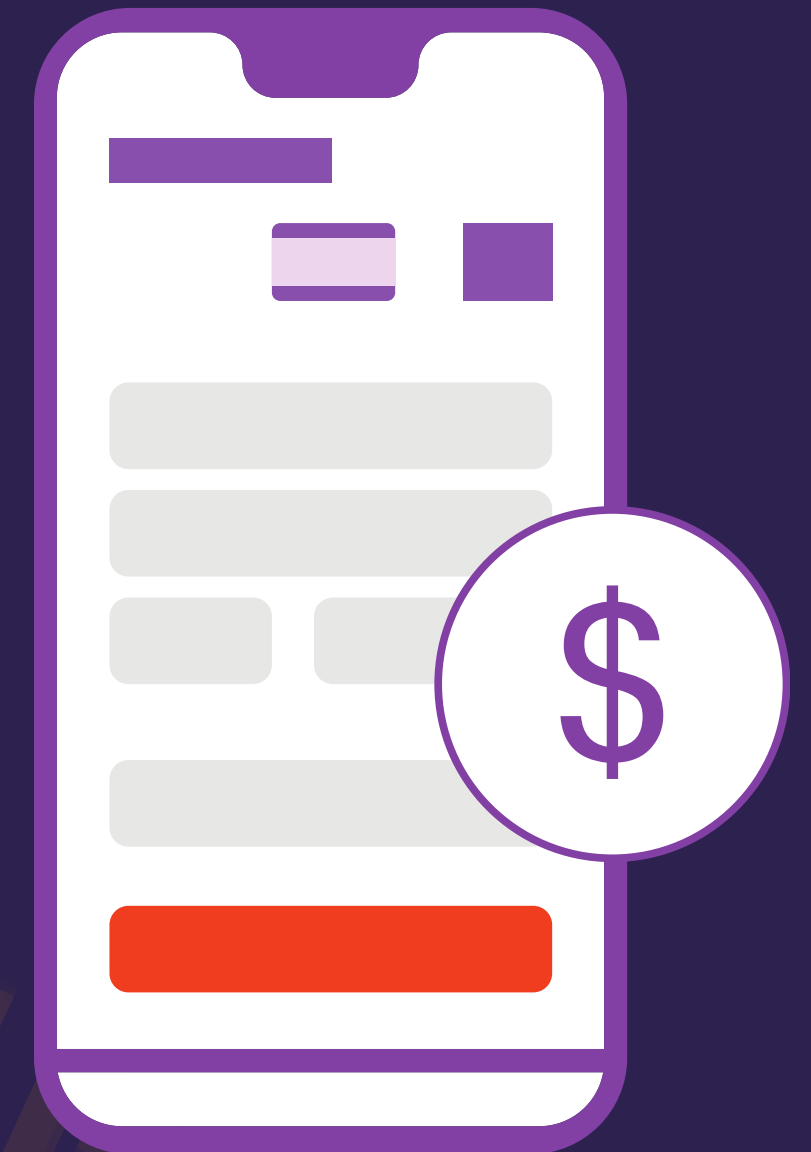
## WHAT IS E-COMMERCE MARKETPLACE?

The E-commerce marketplace or the online e-commerce marketing is a place or a website where one can find different brands of products coming from multiple vendors, shops or person showcased on the same platform.



## MARKET SIZE AND GROWTH

- The ecommerce marketplace industry is a rapidly growing sector of the global economy.
- According to Statista, the global ecommerce market was valued at \$4.2 trillion USD in 2022.
- The COVID-19 pandemic has also accelerated the shift towards ecommerce, with many consumers turning to online shopping as a safer and more convenient option.



# SUCCESS STORIES

MOST SUCCESSFUL ECOMMERCE MARKETPLACES



AMAZON



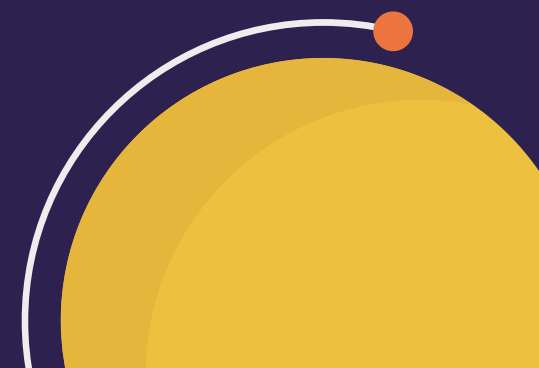
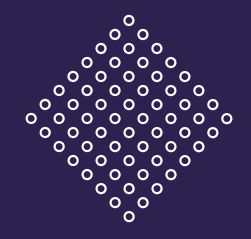
ALI EXPRESS



WALMART



EBAY



## 1. AMAZON

Amazon is an American multinational Ecommerce Marketplace that was founded by Jeff Bezos in 1994. It started as an online bookstore but has since expanded to sell a wide variety of products and services, including electronics, clothing, music, and more. Today, Amazon is one of the largest companies in the world, with a market capitalization of over \$1 trillion.



## 2. ALI EXPRESS

AliExpress is an Ecommerce Marketplace owned by the Alibaba Group, which was launched in 2010. It started as a platform for Chinese businesses to sell their products internationally. Since then, it has grown to become one of the largest Ecommerce Marketplaces in the world, with over 100 million active buyers and sellers from over 220 countries and regions.



### 3. WALMART

Walmart is an American multinational retail corporation that operates a chain of hypermarkets, discount department stores, and grocery stores. Walmart.com is the company's Ecommerce Marketplace that was launched in 2000. Since then, Walmart.com has become one of the largest Ecommerce Marketplaces in the world, offering a wide range of products and services, including groceries, electronics, clothing, and more.



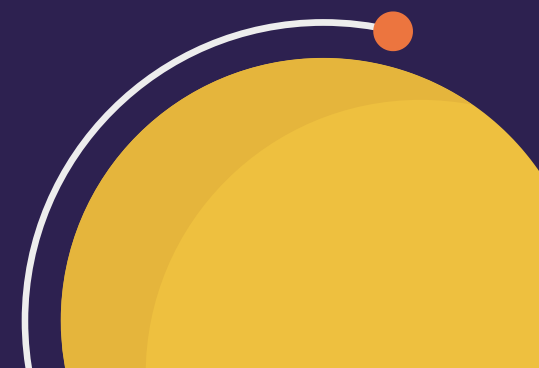
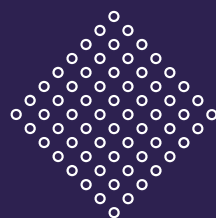
## 4. EBAY

eBay is an American Ecommerce Marketplace that was founded in 1995. The platform started as an online auction site, but has since evolved to offer fixed-price listings and other Ecommerce services. Today, eBay is one of the largest online marketplaces in the world, with over 185 million active buyers and 20 million active sellers.



# FAMOUS E-COMMERCE MARKETPLACES ACCORDING TO THE REGION

Ecommerce Marketplaces that are popular in different regions vary based on the needs and preferences of local consumers. Businesses that want to expand globally should understand the unique features of each region's Ecommerce landscape to succeed. By using local marketplaces, businesses can reach new customers and boost their online sales.





# TOP ECOMMERCE MARKETPLACES IN USA



AMAZON USA



ETSY

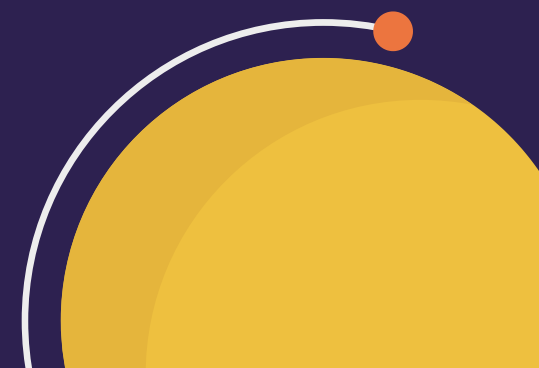
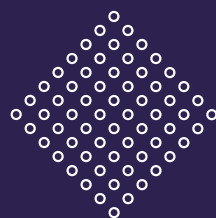


HOME DEPOT



TARGET

TARGET



# TOP ECOMMERCE MARKETPLACES IN UK



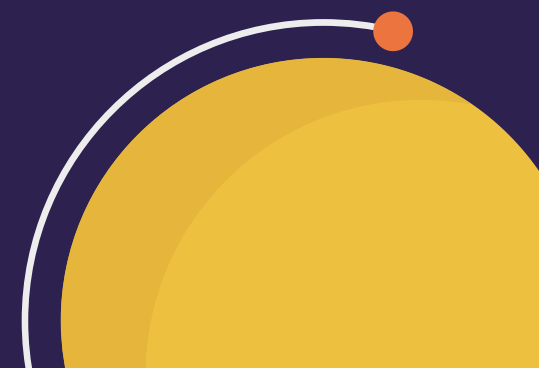
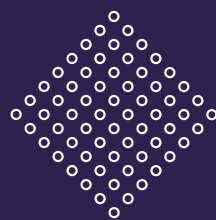
AMAZON UK



EBAY



TESCO



# TOP ECOMMERCE MARKETPLACES IN UAE



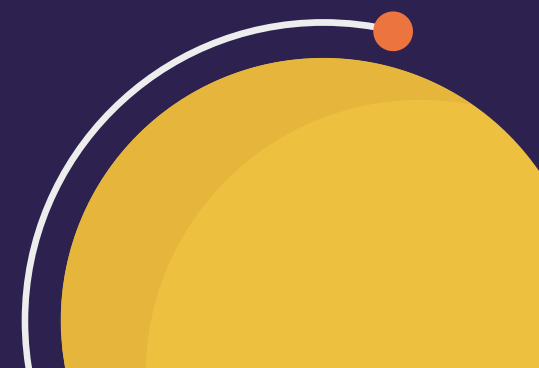
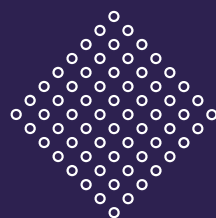
AMAZON UAE



NOON



SOUQ



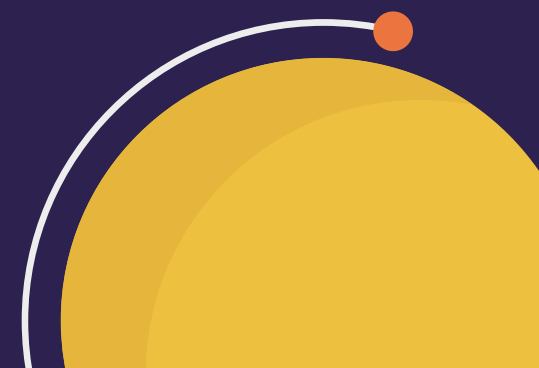
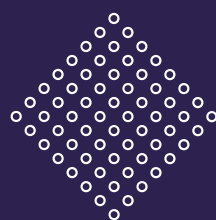
# TOP ECOMMERCE MARKETPLACES IN PAKISTAN



DARAZ



TELEMART





# THANK YOU!



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www.ecomalign.com

